



## AFP-CAC August 2022 Monthly Newsletter



### A message from Chapter President Terry Langston

Investing in you...

Have you ever heard the saying that investing in yourself is worthwhile? I have, for fundraisers, this is critical! We must continue to hone our skills and learn ways to adapt to the fundraising environment or risk irrelevance. My message today is to encourage you to invest in yourself.

During the month of August, AFP Global will be hosting a variety of trainings to support our work. They include topics ranging from leadership, board development, major gifts, and developing and sharing your fundraising story. Our chapter will be sponsoring a program on social justice and philanthropy. While these are some of the ways to strengthen your skills, I encourage you to consider other ways that can help you maximize your learning and apply it to your daily work. We benefit from using the latest techniques in fundraising.

So, get moving! Invest in yourself today by learning more about the training opportunities available to you. You can start today by accessing the AFP Global [WEBSITE](#). To register for our monthly program, [CLICK HERE](#).

Your friend in fundraising,

Terry Langston, Chapter President  
AFP-Capital Area Chapter

# LOCAL CHAPTER NEWS



The Association of Fundraising Professionals (AFP) is the largest professional fundraising network in the world! AFP represents more than 30,000 members in 230 chapters, working to advance philanthropy through advocacy, research, education, and certification programs. For 50 years, AFP has been the standard-bearer for professionalism in fundraising.

[Click here](#) to learn more about AFP International the many benefits that members receive. Please visit the AFP International website for membership categories and to register to become a member: <https://afpglobal.org/> - Click on "join/renew" which will bring you to the membership page which has information on the benefits of becoming a member, membership levels, and installment plans for paying dues.

If you'd like to schedule a virtual meeting or phone call to discuss your questions, I would be happy to do so.

To see firsthand the kinds of networking and educational opportunities that the AFP-CAC provides, please join us for our next event - [click here for more details](#).

We now are **51 members** strong and represent **39 organizations**!

Becky Jo Farrington

Membership Chair for the Association of Fundraising Professionals Capital Area Chapter (AFP-CAC)

[Learn More About  
Membership](#)



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## **AFP-CAC August Virtual Program: Social Justice Through Philanthropy**

Nonprofits have always been at the forefront of social justice and nonprofit leaders have always been role models and champions advocating for policy change that improves the community and the lives of the people they serve.

Philanthropy plays a crucial role in access to power and a seat at the table. Outreach to those who have been marginalized and decreasing barriers has become an essential equity tool.

You're invited to participate in a conversation about how fundraisers can strategize to expand their cultural competency, welcome more diverse donors, and address unconscious bias in preparing for major and planned gifts.



**[Regina Pinney](#)**  
Executive Director, **[Nonprofit Network](#)**

### **When:**

Wednesday, August 17, 2022 from  
12:30 PM to 2:00 PM EDT

**[Add to Calendar](#)**

### **Where:**

This is an online event.

**All Local  
Events**

**Register Here**

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## **Member Spotlight: Trajan Dubiel**

Trajan Dubiel, **[Director of Development, represents Michigan State University](#)** in Southwest Michigan working with Spartans and philanthropists. His role also encompasses a major part of the University Advancement talent development program by managing both the **[Development Associates Program](#)** and the **[Advance-U Program](#)**. The



**Trajan Dubiel**  
**Director of Development**  
**Michigan State University**

*Why did you join the AFP-CAC and how did you become involved in starting the AFP-CAC chapter?*

I value AFP and their role in our work. In my position, I meet so many people who want to get involved in development and advancement work. I always recommend AFP, especially for folks that are looking to network in the Greater Lansing area. I have helped a couple students find jobs and internships through my connections with AFP, and I hope I am a resource for other AFP-CAC members as well. The Advance-U program has a Community Day built into the curriculum where we visit a few local nonprofits in downtown Lansing. I try to include AFP-CAC members. And I would be remiss not to mention Becky Jo Farrington. She is a friend, colleague, and major advocate of AFP-CAC. She's been a go-to for me, and I appreciate how she not only is a resource for me, but also how she serves AFP.

*What is your favorite thing about your involvement with the AFP-CAC?*

Networking – both for me and my student

Development Associate program hires and trains new development professionals over the course of 12 months. Advance-U is a 10-week paid summer internship program for students who are interested in learning about nonprofits, higher education, and philanthropy.

After earning his master's degree in [Student Affairs Administration from MSU](#) in 2003, Trajan began his fundraising career at [Albion College](#). Trajan returned to MSU in 2013 and spent 7 years as a major gift officer within the [College of Communication Arts & Sciences](#) before moving into his current position.

Originally from Ohio, Trajan earned his Bachelor of Arts in Biology from the [University of Vermont](#). He currently serves on the Board of Directors of Communities in Schools of Michigan and helped found the Albion community [Men Who Give](#) philanthropic organization.

**Submit Your Bio to be  
Featured in an Upcoming  
Newsletter**





# MEMBERSHIP BENEFITS

New for 2022, all AFP professional, young professional and small nonprofit organizational members receive a \$100 credit that's good for premium webinars, select e-courses (including the [Fundamentals of Fundraising eCourse](#)), or conference recordings through the AFP Blue Sky/Path Learning Management System (LMS).

## AFP e-courses in Partnership with MindEdge

AFP has partnered with [MindEdge](#), a leading online education provider, to bring you courses in fundraising, nonprofit management, marketing, business ethics and human resources at extremely affordable prices. Some courses offer CFRE credit. [Learn More](#)

**Get Your  
Credit**

## BOARD NEWS YOU CAN USE



We are looking for YOUR insight on the board. Let AFP-CAC deepen connections in your network and let your ideas and voice as an AFP member shine-join our chapter Board of Directors! To learn more about our chapter leadership, contact our President, [TERRY LANGSTON](#)

**July Meeting  
Minutes**

# FUNDRAISING EFFORTS



## Call For Foundation 2023 Fundraising Board Nominations



AFP U.S. Foundation for Philanthropy invites you to participate actively in the Foundation's nominating process this year. Members of the Committee on Appointment rely heavily on colleagues to identify experienced and committed candidates who are uniquely suited to govern and lead the Foundation as members of our Board of Governors or AFP Foundation Fundraising Board.

AFP urges you to nominate any qualified candidate to serve on the Foundation Board of Governors or the AFP Foundation Fundraising Board who has distinguished himself or herself by serving in a leadership role.

### **The AFP Foundation is responsible for generating resources to fund:**

- Leadership Development
- IDEA (Inclusion, Diversity, Equity and Access)
- Research
- Ethics

### **Positions Available in 2023**

- Chair-elect;
- One officer - Secretary/Treasurer;
- Fundraising Board Members

You may nominate yourself, a colleague, or invite your chapter to nominate you or a colleague. [Click Here](#) for more information. ALL nominations must be submitted by August 31, 2022.

[2023 Nomination Form](#)



We are proud to say we have raised a total of \$725 so far this year!

Make your [BE THE CAUSE](#) gift today or simply Text AFP to 571-749-2699

To see the impact of the support received last year, [CLICK HERE](#)



**give** by cell

**DONATE  
NOW**



## Job Opportunity of the Month

### [Director, Corporate Partnerships](#)

Orbis International  
Remote, United States

Visit the [AFP JOB CENTER](#) to stay updated on recent local job postings from our member's organizations. To submit a job posting contact [JESSICA, OUR CHAPTER ADMINISTRATOR](#).

Broaden your search with the postings on the [AFP CAREER CENTER](#) or the [CRFE JOB CENTER](#)

# AFP GLOBAL NEWS



## The call for 2023 committee sign-up is now open!

Sharpen your leadership skills and network with other fundraising professionals by volunteering with AFP Global! The call for volunteer sign-up is now open. All applications must be received by October 31.

[AFP Global 2023 Volunteer Opportunities](#)

[\*\*Complete Application Here\*\*](#)



Are you interested in having thoughtful conversation with like-minded fundraising professionals related to various topics in fundraising? Consider registering for one of our upcoming affinity group meetings!

### Upcoming Meetings

Black/African American Affinity - Tuesday, September 13; 2:00pm Eastern

[Click here to register](#)

Asian, Pacific Islander Affinity - Wednesday, September 14; 1:00pm Eastern

[Click here to register](#)

Working Moms Affinity - Thursday, September 15; 3:00pm Eastern



[Click here to register](#)

LGBTQ+ Affinity - Tuesday, September 20; 1:00pm Eastern

[Click here to register](#)

Health Affinity - Wednesday, September 21; 3:00pm Eastern

[Click here to register](#)

\*NEW\* Latinx Affinity - Thursday, September 22; 2:30pm Eastern

[Click here to register](#)

\*NEW\* Disability Affinity - Wednesday, September 28; 1:00pm Eastern

[Click here to register](#)

Faith Based Affinity - Wednesday, September 28; 2:00pm Eastern

[Click here to register](#)

Arts & Culture Affinity - Thursday, September 29; 3:00pm Eastern

[Click here to register](#)

## [DIVERSITY AND INCLUSION \(IDEA\)](#)



### **2022 AFP LEAD Blackbaud Development Fund Diversity Scholarship**

Through a partnership with Blackbaud, the AFP Foundation for Philanthropy is offering 30 scholarships to attend AFP LEAD 2022 for free. This engaging conference takes place October 20-22, 2022, in Houston, Texas. The deadline to apply is August 15.

**Learn More and Apply  
Today**



### **Discussion Topic of the Month: DocuSign**

Does anyone use the pdf version of [DocuSign](#) for gift agreements? I have never done this (usually only via email to scan back or via U.S. mail). Are there issues to be aware of for an e-signature for a gift agreement?

**Join the Discussion**

## Nominations Open for AFP Global Awards Program

AFP Global is now accepting nominations for the

[Outstanding Fundraising Professional](#)

[Outstanding Young Professional](#)

[William R. Simms Awards for Outstanding Youth in Philanthropy](#)

All honorees will be recognized at [AFP ICON 2023](#) in New Orleans, April 16 – 18.

[Read  
More](#)

## Call for 2023 AFP Distinguished Fellows Nominations

The Distinguished Fellows Program recognizes individuals who have made significant leadership contributions to philanthropy and the fundraising profession, and who continue to advance ethical and effective fundraising through their volunteer and advisory work. We are now accepting nominations for the 2023 class of Distinguished Fellows to be recognized at AFP ICON 2023. **The deadline for submission of completed nominations is October 1, 2022.**

[Submit Nomination](#)



## VIRTUAL TOWN HALL

When: Sep 15, 2022, from 12:00 PM to 01:00 PM (ET)

Associated with [AFP MI, Greater Detroit Chapter](#)

We want to check in with you, see how you are doing and help in any way we can! Join AFP GDC Board President Melissa Weisse, CFRE for a virtual townhall designed to support you.





**REGISTER**



### **Free Webinar: How to become a CFRE**

Tuesday, August 16, 2022, 5 p.m. GMT | 1 p.m. ET | 10 a.m.

You have burning questions about becoming a CFRE and we have answers! During this free webinar, we'll share everything you need to know about: Eligibility requirements How to start and submit ... [Read more](#)

**REGISTER  
HERE**

**Keep up to date with your AFP-CAC chapter all month long!**

Visit our [WEBSITE](#) and our new [LinkedIn](#) page and don't forget to make sure to follow us on [FACEBOOK](#) to be the first to hear about events, news and more!



**CLICK HERE TO  
JOIN**



2022  
Ten Star AFP Chapter